

ABSTRACT OF THE DISCLOSURE

A pillar applique for use at a pillar area (e.g., A-pillar area) of a vehicle. The pillar applique includes a substrate portion and a thermoplastic elastomer portion. Each of the substrate portion (21) and the thermoplastic elastomer portion (23) are formed
5 via injection molding in certain embodiments of the invention, and the thermoplastic elastomer portion may be injection molded over the substrate portion during its forming process (or vice versa) so that the two portions may be bonded to one another without the need for additional adhesive.